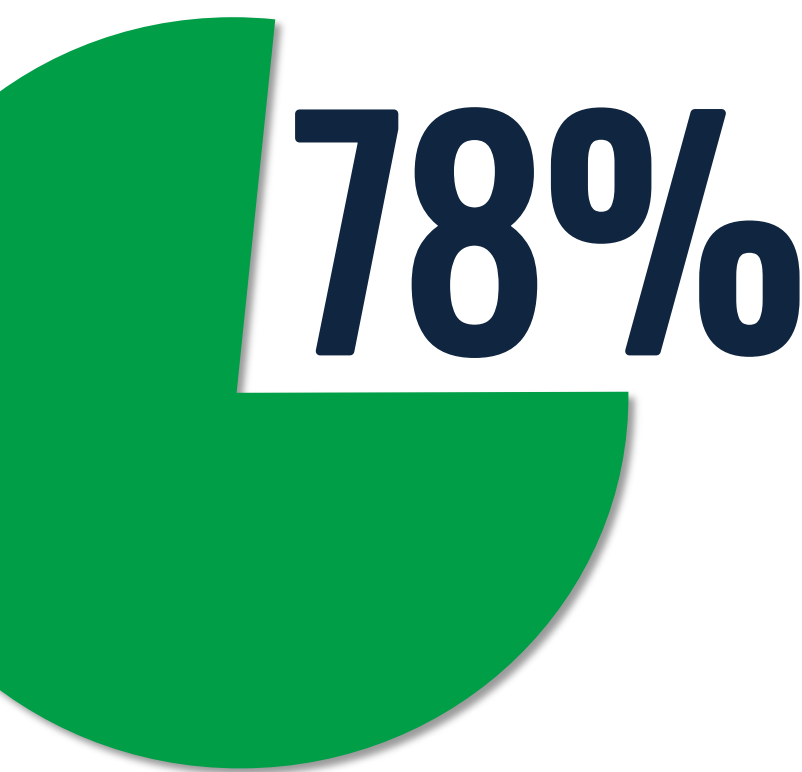# HINDSITE'S 2016 GREEN INDUSTRY

Benchmark Report

THE HINDSITE   SOLUTION

HindSite Software's Annual Report on the Survey of Hundreds of Green Industry Business Owners
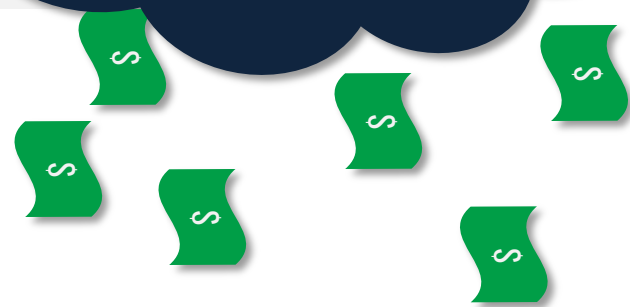Featuring Information on: Profitability, Growth, Hiring, and Much More!

78% of business owners have difficulty finding good *employees*

The Two Biggest Threats for Green Industry Businesses are...

Weather & Economy

The 3 Most Profitable Services

1 Landscape Design and Build

2 Irrigation

3 Mowing/Blowing

What's More Important to Your Business?

Making Margins 8%

A Satisfied Customer 92%

As a whole, companies that spent more time *Training* their employees saw higher year-over-year *Growth*

GROWTH

TRAINING

4 Things That High Growth Businesses Have In Place

SEO STRATEGY

SOFTWARE

SOCIAL MEDIA STRATEGY

A WEBSITE

THE HINDSITE SOLUTION
www.HindSiteSoftware.com